



volume 1

touchtricks

amaze everyone around you

Instructions

Performance Tips & More!



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Everyone can use a magic touch in their lives... WELCOME!

You now own an amazing “virtual magic kit”... that will offer you countless hours of enjoyment and social engagement with the world around you. Thousands of friends, family, co-workers... even strangers have been impacted by **the Touch Tricks series**... and you’re about to join in the fun.

Before we get to the tricks, we’ll take just a few moments to explain the kit and how it works with your **iPod touch** or **iPhone**.

We’ll be using the term **iPod** to refer to EITHER your **iPhone** or your **iPod touch**. We love them both, yet don’t want to confuse people by going back and forth when we don’t need to. That being said, if there is a slight difference in how you accomplish an effect between the 2 devices, we’ll clearly note that in the trick’s instructions.

One of the key things you’ll quickly realize is that while **the Touch Tricks series** looks like “custom” software... it actually takes advantage of the core applications in the **iPod**... and this volume actually **ONLY** uses the **PHOTO** application to accomplish all the effects you’re about to blow people away with.

Please become familiar with the **HOME** button and the **PHOTO** icon as seen to the right.



iPod touch



iPhone

Next... as you have to “activate” your **iPod** to be able to use it... you should already have **iTunes** installed and running on our computer.

Notice on the left side of the screen that your **iPod** will appear when connected to **iTunes** with the supplied cable. Once this happens, you are given a set of tabbed folders along the top of the screen. This volume of tricks only uses the **PHOTO** application, so you'll need to look for the **ROOT FOLDER** that **iTunes** is using to sync any photos you have on it. Please see the [manufactures instructions](#) to confirm that you've configured your computer and the **iPod** correctly before proceeding further...



Go ahead... we'll wait. Got that done?... Great!

Anytime you load in the effects and their individual **EFFECT FOLDERS** into this **ROOT FOLDER** you'll want to push the **SYNC** button in the lower right hand corner of the **iTunes** screen to make sure the tricks are loaded properly. Try this with one of the effects first... so you can see what happens... and you'll know how to move tricks on and off your **iPod** as you choose.

We've purposefully optimized all the photos you'll be using in **the Touch Tricks series**... So you shouldn't have to ever worry about disk space on your **iPod**. Honestly we built all of our effects on the **iPod touch 8 gb** model... and we're able to have HOURS of videos and DAYS of music and still have room for countless tricks.

It has been said that... “**Yesterday’s magic is today’s science.**”

The **iPhone** and **iPod touch** are so technologically advanced... people who don’t (yet) own one look at them as if they are ... well ... magic!! Take advantage of this sense of wonder and have FUN with these routines. Each of them have been carefully selected and designed to be easy enough for a newbie to understand, perform, and enjoy... while at the same time... they have the ability to rock your audiences’ world.

Throughout these instructions, we’ll highlight the things we recommend you say **like this**. We’ll also explain what the audience sees first... then offer a variety of details including how to set up the trick, anything else you might need to perform, detailed story / action notes, and specific performance tips for each of the effects listed. Watch for **bold** or underlined words / phrases as they are important things to understand for each trick.

All magic tricks have some things in common, and if you’re new to the world of performing magic tricks... here are a few KEY THINGS to keep in mind:

- 1) **Always keep a secret** -- one of the most often used comedy lines that magicians say when some one asks “how did you do that?” is the following... (you ask) “**can you keep a secret?**”... (you wait for a YES answer from them... then say) “**so can I**” -- yes some people will be bugged by this... however MOST will understand that the secret is an important part of keeping the magic fun.
- 2) **Practice before Performing** -- it is sooooo tempting to want to immediately show your new found skills, yet its important to understand, practice, and fully know all the steps in each of the tricks. If you don’t, its easy to be confused or embarrassed during a performance and no one wants that.
- 3) **Have Fun & Your Audience Will Too** -- it sounds too good to be true... yet it is. **The Touch Tricks series** is really NOT about magic... it’s about “social media” and the ability to connect with ... and enjoy time with others.



Effect

This effect is an ultra-modern twist on a true classic! You ask your audience to just think of a number. You then turn on your **iPod** and show them a new piece of “software that is sensitive to thought waves.” Moments after starting the application, the screen shows a fan of five cards and you ask them to again just think of one of them. Now the application turns the faces of the cards down... and proceeds to tune into their thoughts... only to pull aside one of the cards. The faces of the four remaining cards are turned back over... and it is seen that the very card being thought of by the spectator has been removed! Even better... the cards are pushed to the edge of the screen... and the spectator is asked to concentrate on their number... to picture it in their mind's eye... and all of a sudden **THE number they are thinking of fades onto the screen!!**

How it Works

The first part of this effect is based on the original Henry Hardin version of the "**Princess Card Trick**" ... which has become one of the best selling card tricks in history! This is due to the fact that it requires no technical skill, can be learned in minutes and leaves the audience completely fooled. This basic effect has been used by many professional magicians over the years... as very few tricks are as easy to understand and perform at the same time.

The second part of this effect actually doesn't always work... (*we admit it*)... however when it does – STAND BACK! People just freak out when you get their number right... and the way this routine is structured allows you options depending on your success rate (*in the story section we'll show how to handle different answers.*)

The "gimmick" of this routine is you are **NOT** using a new software application at all... you are actually using the PHOTO feature of the **iPod** and the **PLAY** feature with the transition between images set to DISSOLVE and 5 seconds apart. The rest is acting on your part.

Before Performing

Just pre-load your **iPod** with the folder (*with the trick's photos*) that are named **Thought Whisper** and have your ear buds handy, then you're all ready to perform... anytime, anywhere. At first you'll need to learn the timing of this "animation"... just know it gets WAY easier with a couple of practice sessions.

Story

Begin by having your ear buds plugged in and asking if they've ever seen or played with an **iPod**. Mention you are about to show them a NEW piece of software that you just got... but say "**first though... I want you to think of a 2 digit number... lets make them both different numbers from each other... and both odd numbers... and between 1-50**"... let them acknowledge that they have a number while you are turning the

iPod on with the **HOME** button (*don't unlock it yet.*) Ask them what number they thought of... and yes this is a VERY bold moment. Most people will answer you simply because they have NO IDEA where you are going with this routine. The few that might not... just ask them again straight forward. They should answer you. If they don't... you don't have to go any further in the trick.

If they say "37" then you are golden! For now, we'll say they did (*stay with us, we'll show you how to deal with it if they didn't in a moment.*) Respond with something like... "**very interesting... we'll come back to that.**" Go ahead and unlock the **iPod**, casually showing them the home screen... and handing them the ear buds to hold (*one in each hand*)... then turn the screen towards you and totally away from them while you pull up the **PHOTO** software and the **Thought Whisperer** folder. Tap the **first photo** and turn the **iPod** into horizontal orientation. Once the photo turns to horizontal mode, push the **PLAY** button and don't touch the screen again. Don't turn it towards them until you see the THOUGHT WHISPERER logo on **photo 2**. You are now following the timing of the screens (*5 seconds each*) to accomplish the rest of this effect.

Up first is pretending to push the **fake START** button... you'll start talking about how this new software can read peoples thoughts... and the screen will dissolve to the faded logo as you're saying that. Next say "**in a moment you'll see some playing cards... I want you to just THINK of one of them.**" By now, they should be on screen... IMPORTANT: the **MOMENT** that the **4th photo** appears say "**don't make it easy on the software**" (*while pointing to the FRONT CARD – the King of Hearts*)... this will have basically EVERYONE thinking of one of the other 4 cards.

In just a matter of moments, the cards are turned over. Point out that the software is reading their thoughts through the electric pulses in their hands. Say that the software will determine which card they merely thought of and pull it aside (*you'll see this happen at about the same time as you say this.*) Ask them to confirm that the software did... indeed... pull their card aside as the other 4 are turned face up. They'll respond with different types of disbelief reactions... but keep them on task... as you'll only have 10 seconds to have them ready for the number part of the effect.

Remember, we've heard them say "**37**"... they don't always connect that they said this out loud... so this next part is that much more magical. Tell them to concentrate on the screen in the center / bottom area... and use your free hand to do a "reverse air pinch motion" to make the **37** "appear" on screen. Again, you've only got 10 seconds before the animation ends... so get them to acknowledge the number... then turn the screen toward you and push the **HOME** button to end the animation.

*"Reverse air pinch motion"... you say?!?! Yes... we're using the pinch zoom motion that the iPod is now famous for as if we have the ability to make something "appear" on screen... by having your thumb and pointer finger touch... then slowly and dramatically separate JUST BEFORE the **37** appears on screen and go wider and wider as the number grows darker.*

Performance Tips

As noted in the story... we've made a slight adaptation to how MANY PEOPLE have performed "the princess card" portion of this routine. We have the FRONT card of the five cards (*the King of Hearts*) remain the SAME on the before & after slides... and we deal with that by using the line "**don't make it easy on the software**" (*and pointing to the FRONT CARD – King of Hearts*)... this way you have ONE card that stays the same... AND as you've so clearly pointed it out... they see that BOTH their card has VANISHED and at least ONE of the cards is the same for sure!! We point this out because almost EVERYONE that sees this can't track all the cards in the very short time they are allowed to see them.

"But what about the times they DON'T say 37?"... you must be thinking. Simply put... there are only 8 number choices that they can possibly think of with the restrictions you place on them. 13, 15, 17, 19 and 31, 35, 37, 39... with the NUMBER one choice being 37 (almost 85% of the time.) The order you'll most likely hear them is 37, 39, 35, 13... and basically you'll almost never hear the others.

So what do you do if you get a 35, 39... well, you could choose to still show them the 37... showing how “close” the software was to their thought of number... or as in the case of the other numbers... they don’t know that you have those photos there... so you can let the animation run until the cards are pushed to the top of the screen... then you have 10 seconds to turn the screen TOWARDS YOU... and simply push the **HOME** button to return to the main screen. That’s it. You don’t have to finish the animation if it doesn’t accomplish your needs. Simple, isn’t it?

Folder Name

Thought Whisperer

File Names

touchtricks_com_V1T2_01a.jpg through touchtricks_com_V1T2_12a.jpg



F-U-N is the Name of the Game

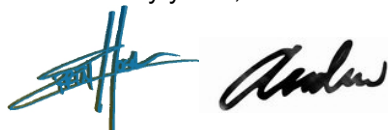
There are a ton of different ways you can go as a magician:

Ultra Serious / Comedy / Supernatural / Classic
Historical / Betch-ya's / Mystical / Gambler / Mentalist / etc.

We recommend that you choose “Fun” as the core theme of your performance. At the end of the day, people really don't want to be fooled... yet they do want to be entertained.

Please let us know the type of responses you get, the ideas you come up with while performing these effects and what type of effects you'd like to see in future volumes of **the Touch Tricks series**.

imMEDIAtely yours,

The image shows two handwritten signatures in blue ink. The first signature on the left is 'Errin Hogan' and the second signature on the right is 'Andrew Freitas'.

Errin Hogan & Andrew Freitas

info@touchtricks.com

[PS - turn the page for your FREE GIFT from our team to yours!!](#)



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Answer to above **perplexzzle** found on [page 15](#)

APPENDIX

Dear Touch Tricks Enthusiast,

We've had a BLAST performing this effect in countless circumstances... and we've already gotten a ton of responses from others that have done the same *(thanks in advance by the way for ANY comments and suggestions you share with us)!!*

We've gotten several comments on the "thought reading" portion of the on-screen animation *(card backs to the audience.)* For the time being, we use the line "**the software is shuffling the cards so fast we can't see them while trying to process the card you are thinking of**" and wave our hand side to side in front of the screen at the same time. We're playing with ways to update these slides and will let you know if we come up with any.

The absolute BEST THING you can do with this routine... **it to connect with the person BEFORE presenting it.** It is very important for them to be OPEN to the idea of the effect... That being it is POSSIBLE for their thoughts to be read by the software. Don't do this for someone you've just met AND NOT TALKED WITH MUCH. After several attempts this should be a lot more clear to you.

Again, have fun!!

Errin & Andrew



part of the



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Errin Hogan & Andrew Freitas

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Perplexzzle = "Hanging Garden"

To be continued...